



## Press Release

### For Immediate Release

#### **Marquis Who's Who Honors Brett Campbell for Excellence in the Arts**

*Brett Campbell is recognized for 30 years of success across the pharmaceutical and biotechnology sectors as well as his philanthropic and inclusive endeavors in the art realm*

COVINGTON, LA, April 24, 2026, Brett Campbell has been selected for inclusion in Marquis Who's Who. As in all Marquis Who's Who biographical volumes, individuals profiled are selected on the basis of current reference value. Factors such as position, noteworthy accomplishments, visibility, and prominence in a field are all taken into account during the selection process.

Marked by a diverse career spanning three decades of leadership, Mr. Campbell is making an artistic and civic impact as principal of Wine Art Gallery, a venture he launched in New Orleans, Louisiana, in 2026. This gallery represents a significant shift in his professional journey, marking his entry into the art world after a distinguished tenure in the biotechnology and pharmaceutical industries. The gallery's mission is to support female, underrepresented and emerging artists around the world, with approximately 80% of represented artists being women and under represented artists from across the country as well as from cities such as London, Barcelona and Paris.

Extending his commitment beyond supporting artists and other creatives, Mr. Campbell donates 5% of all gallery proceeds to supporting animal welfare through the Dogs Without Borders Foundation, which helps dogs in need throughout the United States and Mexico to find their forever homes. Also known for his extensive civic involvement, he volunteers as a meal provider for individuals and families facing homelessness in New Orleans.

Prior to establishing Wine Art Gallery, Mr. Campbell excelled in Biotechnology from 2018 to 2026. In this capacity, he contributed significantly to the company's outreach and education initiatives within the psychiatric field.

Working as a learning consultant at Merck from 2017 to 2018, Mr. Campbell was pivotal in the development of training programs and curriculum for sales teams. His expertise in instructional design was further honed during his initial tenure in sales from 2016 to 2017, during which he focused on client engagement and product promotion.

From 2014 to 2015, Mr. Campbell contributed to BluePrint Pathways — part of DC2 Healthcare and Campbell Consulting — providing strategic guidance on marketing and business development projects within a clinical research organization dedicated to genetic testing and intraoperative monitoring. Prior to this, he spent two years consulting on leadership development, recruitment and marketing within the health care sector.

Mr. Campbell's earlier career includes service as the multichannel marketing manager for the western United States at Pfizer Pharmaceuticals from 2010 to 2012 — the culmination of several years and multiple roles with the company. In this position, he was integral in developing campaigns for high-profile products such as Celebrex and Viagra and acted as a spokesperson and instructor at global launches.

In 2003, Mr. Campbell was the manager of curriculum development at Pfizer, where he was responsible for designing educational content for internal teams and advising marketing teams on product positioning. Earlier in his tenure with the pharmaceutical leader, he served as the manager of training for global learning and development, reaching the notable milestone of the top 1% of all training managers across the company.

Mr. Campbell's foundational experience includes roles as a cardiovascular specialty representative at Merck from 2000 to 2001 and institutional hospital representative at Pfizer from 1999 to 2000. He began his career with his initial tenure at Pfizer, serving as a primary care representative from 1996 to 1998 before ascending to become a marketing consultant.

Throughout his professional journey, Mr. Campbell has been recognized for his achievements and desire to make an impact both within his field and community. He has been featured in several articles over recent months — including coverage by USA News and a profile on MSN — highlighting his recent efforts to connect emerging artists with art lovers as well as his innovative approach to gallery management.

Mr. Campbell's academic background includes a Master of Arts in corporate communications in 1996 and a bachelor's degree in psychology, both from the University of South Alabama. His graduate thesis focused on gender differences in leadership behavior — a topic that later became the subject of an influential article he published in 1995. The principles instilled in him by his parents, including work ethic, integrity and a positive attitude, have guided him throughout his career path.

During his high school years and undergraduate studies, Mr. Campbell modeled for both Elite Model Management and Ford Models simultaneously — an accomplishment attained by very few men at the time — which exposed him early on to fashion, art and design influences that would later inform his passion for collecting and curating art.

Recognized for his impact and outstanding leadership throughout nearly every stage of his journey, Mr. Campbell has received several honors in his career; he was named Sales Representative of the Year at Pfizer, inducted into the Omicron Delta Kappa Leadership Society, ranked as the number one regional cardiovascular specialty representative at Merck, and was previously selected for inclusion in Who's Who Among American College Students.

To complement his efforts with Wine Art Gallery, Mr. Campbell maintains an active presence online through personal and gallery Instagram accounts — his personal account has amassed more than 800,000 followers — where he shares insights into art collection and promotes emerging talent internationally. Equally committed to giving back to his community through both art and philanthropy, he aims to become an integral part of New Orleans' vibrant cultural landscape by supporting local artists and charitable causes.

Looking toward the future, Mr. Campbell plans to donate museum-quality artwork from his personal collection so that it may benefit socioeconomically disadvantaged children by providing them with both exposure to art and financial security through ownership arrangements with museums. He also continues to focus on discovering talented creatives — especially women artists — and elevating their profiles on an international stage while fostering appreciation for their work among collectors worldwide.

### **About Marquis Who's Who®:**

Since 1899, when A. N. Marquis printed the First Edition of Who's Who in America®, Marquis Who's Who® has chronicled the lives of the most accomplished individuals and innovators from every significant field of endeavor, including politics, business, medicine, law, education, art, religion and entertainment. Who's Who in America® remains an essential biographical source for thousands of researchers, journalists, librarians and executive search firms around the world. The suite of Marquis® publications can be viewed at the official Marquis Who's Who® website, [www.marquiswhoswho.com](http://www.marquiswhoswho.com).